



THE

Mulch Coverage Quarterly

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WISCONSIN fun FACTS

- 1 The first Ringling Brothers Circus was staged in Baraboo in 1884
- 2 Sturgeon Bay is the Shipbuilding Capital of the Great Lakes.
- 3 The Satirical News Source, *The Onion*, was created by two students from UW Madison
- 4 The battle cry "On Wisconsin!" was first uttered at the Civil War Battle of Missionary Ridge
- 5 Guitar legend Les Paul



If you have any feedback, please email us at customerservice@tlbcompanies.com or visit the contact us section of our website www.tlbcompanies.com.

Colored Mulch Is Safe and Color Lock

You may get customers inquiring about the safety and possible toxicity of using colored mulch. While these are valid concerns, your customers have no reason to worry. The colorants have been tested and are proven to be safe for humans, animals, and the environment. The results of the tests led to the placement of the colorants into Category IV, which is the lowest and safest level of toxicity.

As we get into Spring and experience rain, here is a great reminder for your customers to keep in mind when ordering colored mulch. Color needs approximately 6 hours of dry air time to lock the colorant in at a spread rate of 3-4 inches per square foot.

Tips for Ordering Mulch

- 1) Set up weekly delivery
- 2) Call 3-5 days in advance, if possible
- 3) Communicate exactly when and where you need it
- 4) Request a confirmation number

NEW NEW NEW!
We now have Pine Fines!



Mulch is a good thing to do! Not to Mention it looks GREAT!

Mulch installed to the proper depth (3" or greater) provides an excellent barrier for weeds and other invasive plants. Mulching reduces the amount of water needed for many plants and vegetation by keeping soil temperatures down thereby reducing evaporation. Mulching reduces the need to use additional soil necessary for plants to grow while also limiting soil and other types of erosion. Most quality mulches decompose over time thus adding valuable nutrients back into the soil. Mulch is time-released composting! Bark mulches are excellent at repelling and controlling a variety of pestilent insects; such as ticks, chiggers, gnats, etc. Bark mulches promote an increase in worm activity which is ALWAYS a good thing in any garden or yard. Worms love to eat the decaying mulch which in turn creates great soil! Over time, even hard clay soils can be broken down simply by mulching and subsequent worm activity! Adding mulch reduces the amount of grassy area in your yard therefore reducing both mowing time, fuel usage, pollution, and water usage. In short, mulch is GREEN!

TLB

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Important Dates

April 22nd: Earth Day

April 27th: Arbor Day

May 5th: Cinco de Mayo

May 13th: Mother's Day

June 17th: Father's Day

June 21st: First Day of Summer

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Lawn After the Thaw

Spring is finally starting to make itself felt, just as the effects of winter are making themselves seen. Warmer weather often heightens mood, but don't forget to make your lawn happy too! Now that the snow is dwindling it might be a good time to make sure your yard is ready for spring/summer as well.

There are a few useful steps you can remind your customers of to help prep their lawn for a successful warm season.

1. One of the first things you can do is cleaning up leaves, twigs, and other left-over debris from winter. While a rake will work, a leaf blower is more effective. Getting rid of debris will help the lawn absorb fertilizer and other materials.
2. Treating grass with fertilizer and pre-emergent herbicide, will help feed your grass and prevent the growth of crabgrass.
3. It is recommended to mow early and often in Spring. Going a week or more in early spring can stunt the roots of the grass, preventing it from reproducing correctly.
4. You want to make sure you are picking a good heavy mulch. After you get your yard initially cared for, you want to edge out your beds and trim back dead branches. After this, replace your mulch.
5. Next the trees! Any dead branches should be tended to, preventing property damage or possible injury.
6. Do not seed in the Spring, use fertilizer to help fill in brown patches.



Using the Mulch Calculator

Reminding your customers of the importance of this tool will help save time and money. Mulch calculators will use the square footage for the area you want to give and the depth of the material you are wanting to calculate the total volume. The mulch calculator will then tell you how many you need to cover said area as desired. You can find a link to a mulch calculator on our website.

